



# Microsoft 365: GDPR Workshop



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# Introduction

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The purpose of this workshop is to:

Introduction to Microsoft 365

M365 GDPR related capabilities

# Introduction

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# Challenges customers face and how they've adapted



## Real-time collaboration

Need to get work done from virtually anywhere, with anyone

Change in team culture and ways people interact

Maintaining efficiency and staying connected with their business partners and clients

Transforming the way they work to rely on digital products for business operations and collaboration



## Security

Risk of cyberattacks and phishing threats

Employees using free or consumer solutions with minimal security

Employees accessing work data from personal devices

Recognizing the need to strengthen cyber-security



## Cost

Use of solutions that don't play well together

Increased necessity to save

Desire for simplified experience and management

Needing to reduce the complexity of IT operations and tools, and save cost

Legacy solutions **don't solve challenges**.  
Mixed vendor environments **add complexity**.

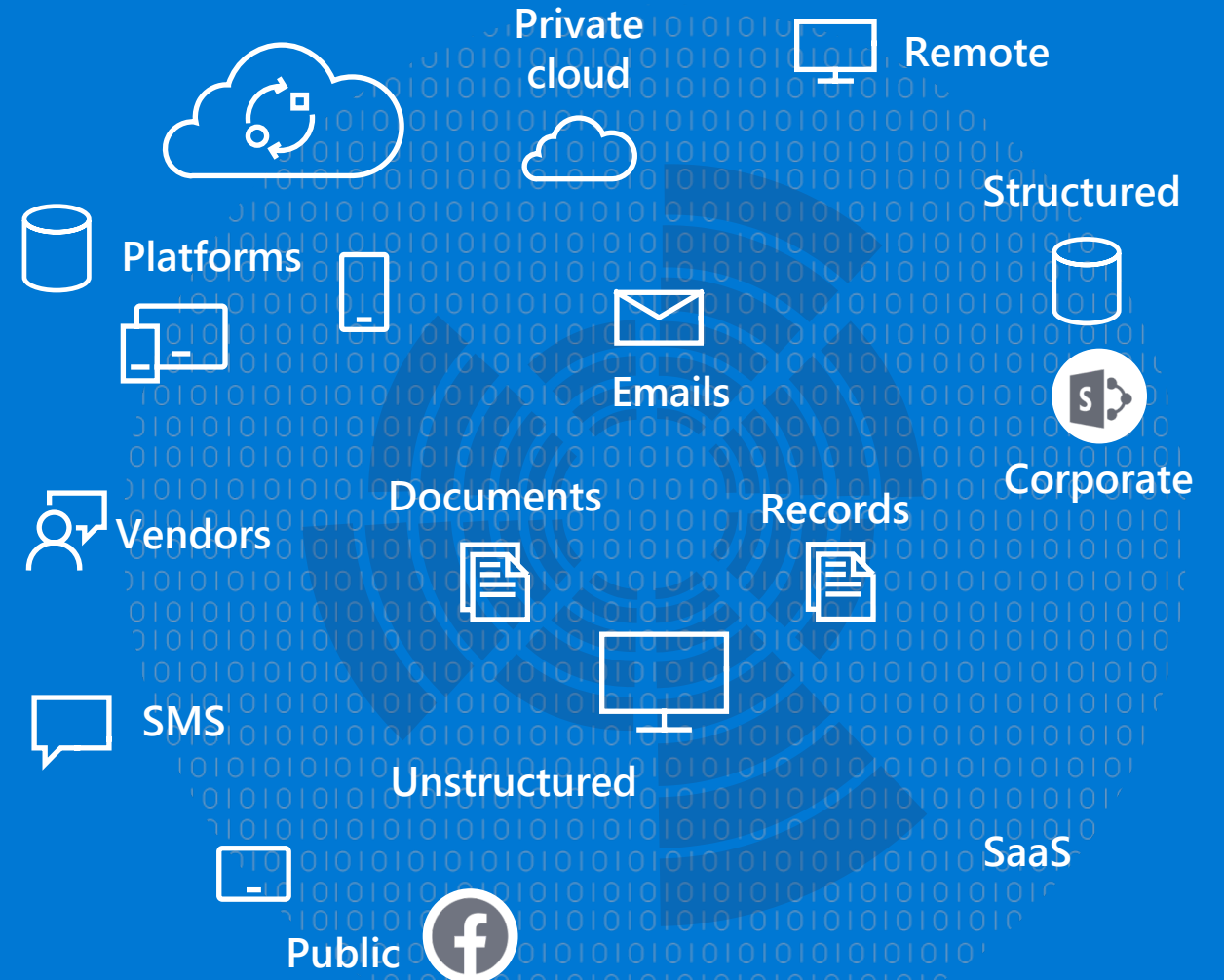
# The risks of dark data

Why it is important to know and protect your data



# Data is exploding

It's created, stored, and shared everywhere



# Data regulations are increasing around the world



Personal Information Protection and Electronic Documents Act (PIPEDA)



General Data Protection Regulation (GDPR 2016)



California Consumer Privacy Act (CCPA) 2018



The Privacy Protection Act (PPA) 2017



Federal Data Protection Law 2000



Personal Data Protection Bill 2018



Texas Privacy Protection Act (2019)



Personal Data Protection Act (PDPA 2012)



Lei Geral de Proteção de Dados Pessoais (LGPD 2019)



Personal Information Security Specification 2018



Australia Privacy Principles 2014



Personal Information Protection Act (PIPA) 2011

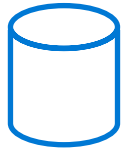


Protection of Personal Information Act 2013 (POPI)



Act on Protection of Personal Information (APPI) 2017

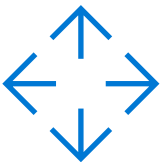
# Do you have a strategy for protecting and managing sensitive and business critical data?



Do you know where your business critical and sensitive data resides and what is being done with it?



Do you have control of this data as it travels inside and outside of your organization?



Are you using multiple solutions to classify, label, and protect this data?

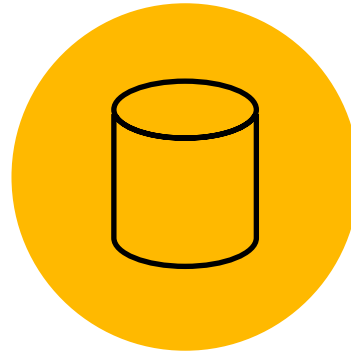




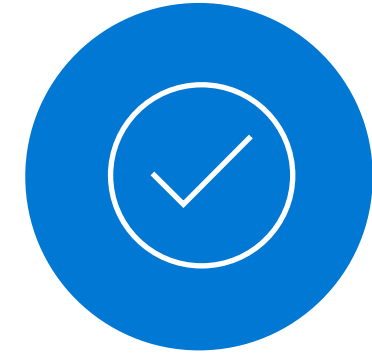
# Discovering and managing data is challenging



88% of organizations no longer have confidence to detect and prevent loss of sensitive data<sup>1</sup>



>80% of corporate data is "dark" – it's not classified, protected or governed<sup>2</sup>



83% of companies are experiencing challenges in ensuring regulatory and industry compliance from ineffective data management<sup>3</sup>

1. Forrester. Security Concerns, Approaches and Technology Adoption. December 2018

2. IBM. Future of Cognitive Computing. November 2015

3. Vanson Bourne. Realizing the Power of Enterprise Data. 2019.

# The risks of not being compliant



## Loss of trust

- Do customers still want to work with you if you lose their trust?
- Compliance as a basic requirement to do business.



## Reputational damage

- Do you want to be the organization in the news?
- How would you like to be remembered?



## Fines

- Can be significant and are real.



# Intelligent compliance and risk management solutions



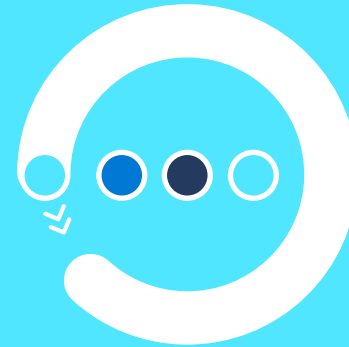
## Understand & govern data

Manage visibility and governance of data assets across your environment



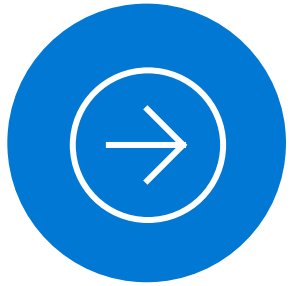
## Safeguard data, wherever it lives

Protect sensitive data across clouds, apps, and devices



## Improve risk and compliance posture

Identify data risks and manage regulatory compliance requirements



**But where to start and how?**

# Employee security awareness training



# Topics

Data and  
information

Hackers

Social Engineering

Spam, phishing  
emails

Viruses

Safe browsing the  
Internet

Physical security

# Recap and Next Steps





# Q&A





Thank you!